

# AI IN BIOPHARMA DIGITAL SERIES

## EXCLUSIVE SPONSORSHIP of a 40-minute Live and On-Demand Digital Event

This exclusive sponsorship is designed for an organization with AI/ML or related products or services that are relevant to biopharma executives working across the drug discovery and development pipeline. This offer provides maximum thought leadership exposure through an interview-style 40-minute discussion (including audience Q&A).

### Speaking Opportunity:

- One senior executive from your organization will have a 40-minute interview-style discussion (including audience Q&A) with a skilled moderator who will help to get your message delivered in a content-rich format.
  - A pre-event prep call will take place with the moderator at least a week prior to the live event date.
- At the start of the interview, your executive will have the opportunity to briefly describe your organization and what you offer to the biopharma community.
- Sponsor can submit two polling questions that will be asked during the event.

### Additional Benefits Include:

- Sponsor logo on the event website.
- Company description (75 words) on the event website.
- Sponsor logo on marketing emails promoting the sponsored digital event.
- Social media featuring your speaker.
- Pre-event registered attendee list with name, title and company.
- Post-event registered attendee list with name, title, company and email (*in accordance with privacy policies*).
- A link to a recording of the sponsored digital event will be made available to the sponsor within five business days of the event taking place.
- Sponsor logo will be included on a post-event email sent to all registered attendees with information about how to access the recorded digital event.

**AIHEALTH MATTERS**  
EXECUTIVE VIEWPOINTS DIGITAL EVENT SERIES

Leveraging RWE and Advanced Analytics:  
The Need for a Modernized Drug Development Model in a Pandemic  
Friday May 15 | 1pm EDT

**Harry Glorikian**  
General Partner, New Ventures Funds  
Author, MoneyBall Medicine

**Úlo Palm, MD, Ph.D.**  
Senior Vice President, Head of Digital Sciences,  
Allergan  
Co-Founder, The APANDEMIC Initiative

**Thomas Bock MD, MBA**  
Founder & Past CEO Harex, Inc., Chair, Healthcare  
Advisory Board, Columbia Business School, Former  
SVP, Global Head of Medical Affairs, Alexion  
Co-Founder, The APANDEMIC Initiative

**Lixia Wang, Ph.D.**  
Vice President, Biostatistics & Data  
Management, Inovio Pharmaceuticals  
Co-Founder, The APANDEMIC Initiative

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**AI APPLICATIONS SUMMIT BIOPHARMA**

Intercept

**REGISTER**

**If you would like to discuss scheduling a digital event, or if you have questions about additional formats beyond the interview format, please contact Elizabeth Cutler at: [ecutler@coreylanepartners.com](mailto:ecutler@coreylanepartners.com).**

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